

KYLE J. CHIN

FRONT-END WEB DEVELOPER

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SUMMARY

As a Front-End Web Developer with 11 years of experience, I have strategized, designed, and developed over 150 websites in all major industries. With extreme attention to detail, strong communication skills, and a drive to learn and grow, I helped spearhead the creation of a website business unit that grew an average of 76 percent annually over three years, contributing to 24 percent of total agency revenue. I also developed new product enhancements, site features, and client deliverables, resulting in a 1,100 percent increase (\$5K to \$60K) in average project budgets.

PROFESSIONAL EXPERIENCE

WEB DEVELOPER | FREELANCE

JAN 2020 - PRESENT

- Develop responsive layouts using flexbox, grid, and a mobile-first approach in WordPress and React, aligning with modern web development technologies.
- Lead content strategy, information architecture, and design, optimizing sites for conversions and performance.
- Write clean and reusable code with excellent attention to detail.
- Employ RESTful APIs, JSON web tokens, and SQL commands for enhanced functionality and data management.
- Communicate effectively with clients to understand project requirements and deliver high-quality solutions.

LEAD WEB PRODUCER | GRAVITATE

JUN 2013 - MAY 2023

- Strategized, designed, and developed five to eight concurrent website projects valued at \$20K-\$60K for all major industries, including nonprofits, professional services, and e-commerce.
- Translated Figma / Sketch designs into pixel-perfect web pages.
- Created website project process, documentation, and tools, ensuring 75 percent of projects launched at or below budget.
- Established client trust and managed project lifecycles, ensuring timely project deliveries.

- Developed curriculum for client and junior producer training, including instructional videos, guides, and technical specifications.

TECHNOLOGIES

- Certified in React and Front-End Development (HTML, CSS, and JavaScript)
- Express.js, Sequelize, Node.js, and PostgreSQL
- RESTful APIs and JSON Web Tokens
- WordPress and Visual Page Builders (Elementor and WP Bakery)
- Bash / Linux Terminal
- Git / GitHub Version Control
- FTP, cPanel, SMTP, and DNS
- Photoshop, Illustrator, Sketch, and Figma
- Google Analytics, Google Search Console, and Google Tag Manager

PROJECTS

- *spotify-artist-search-app.netlify.app* | React App with Third-Party API Integrations
- *quizer-application.netlify.app* | Fullstack React App with Express.js, Node.js, and PostgreSQL
- *ritualhealthandfitness.com* | Lead Strategist, Designer, and Developer in WordPress
- *mountainwoodhomes.com* | Lead Strategist, Designer, and Developer in WordPress
- *ofd.com* | Lead Strategist, Designer, and Developer in WordPress
- *chill.org* | Co-Designer and Developer in WordPress
- *striveleadership.org* | Co-Designer and Developer in WordPress
- *theagnewcompany.com* | Lead Strategist, Designer, and Developer in WordPress

EDUCATION

W3SCHOOLS

FEB 2024

Fullstack Web Development Bootcamp

Certifications in HTML, CSS, JavaScript, React, and Front-End Development

UNIVERSITY OF TEXAS AT ARLINGTON

SEP 2009

Bachelor of Business Administration, Marketing

Graduated Cum Laude